

WHAT IS AT STAKE?



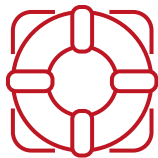
100 to 120 MILLION
direct tourism **jobs at risk**
(UNWTO)



Loss of
US\$ 910 BILLION to US\$ 1.2 TRILLION
in exports from tourism –
international visitors' spending
(UNWTO)



Loss of
1.5% to 2.8% OF GLOBAL GDP
(UNCTAD)



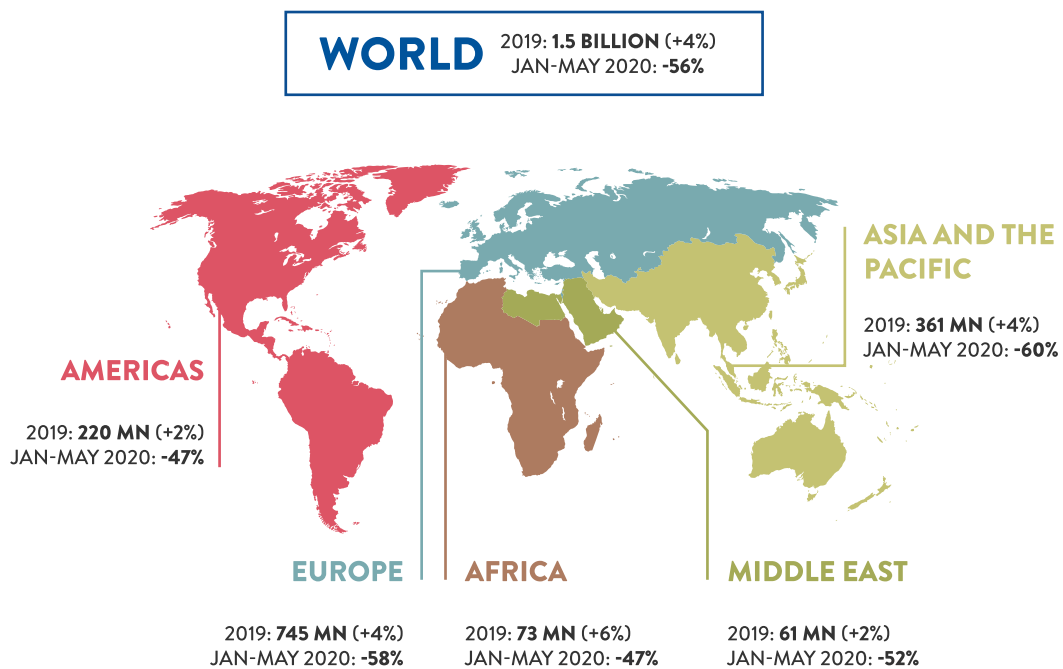
A lifeline for
SIDS, LDCs and many
AFRICAN COUNTRIES
tourism represents over 30% of exports
for the majority of SIDS and 80% for some
(UNWTO)



Critical
RESOURCES FOR CONSERVATION
of natural and cultural heritage

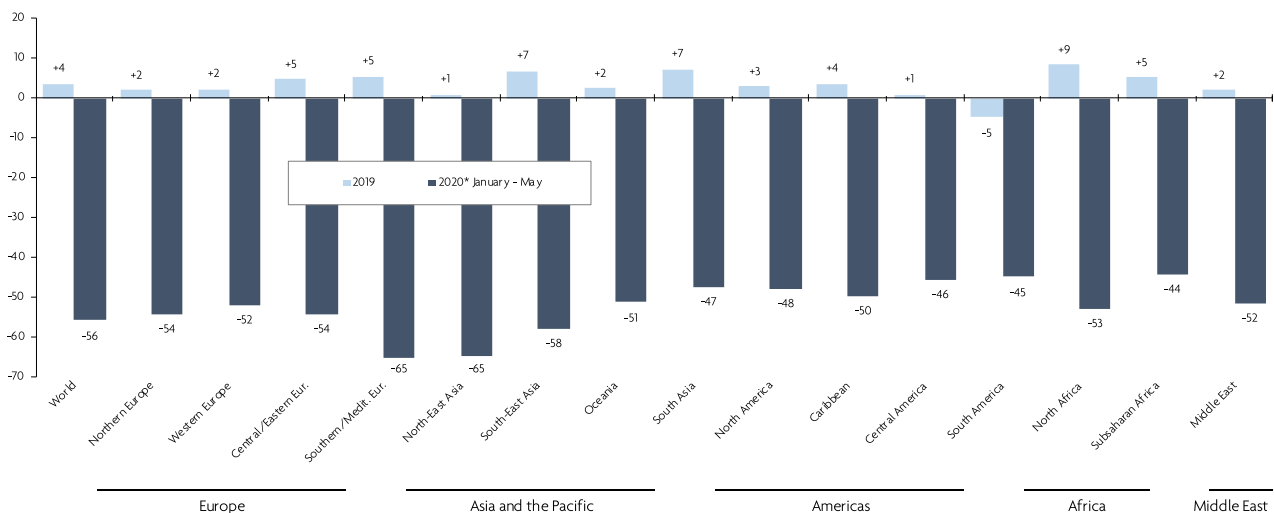
INTERNATIONAL TOURIST ARRIVALS JANUARY-MAY 2020

With 56% less international travellers US\$ 320 billion were lost in exports from tourism in five months – over 3Xs what was lost in the 2009 economic crisis



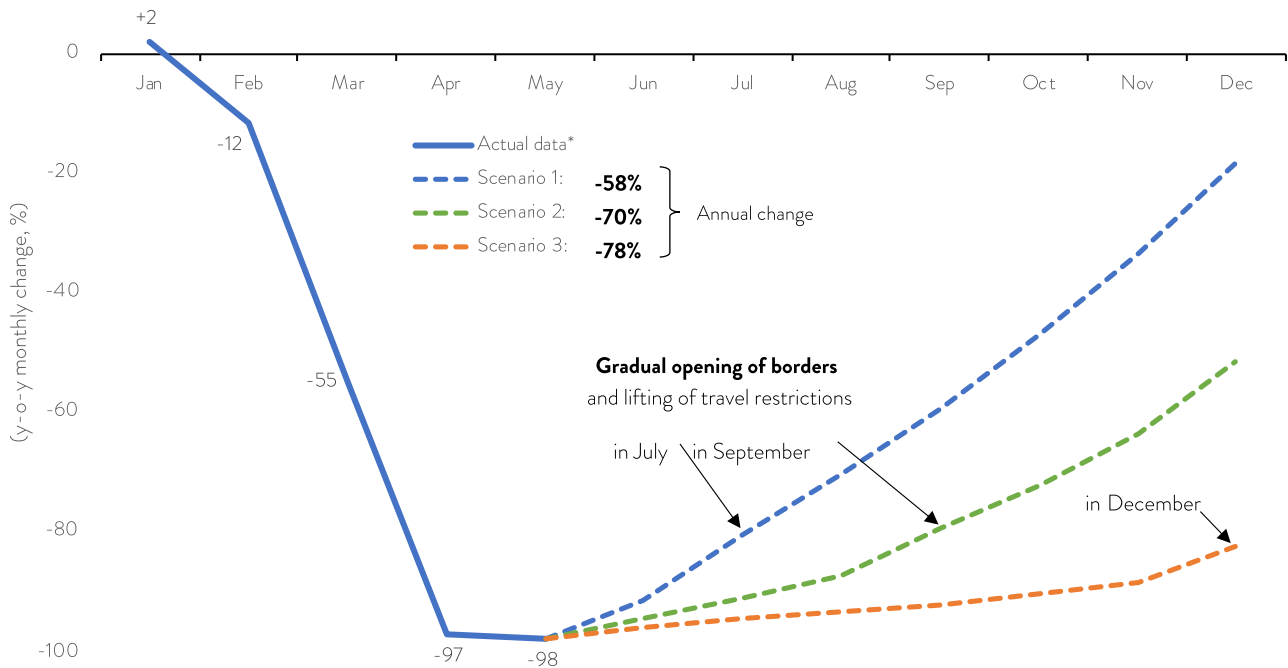
International Tourist Arrivals

(% change over same period of the previous year)



RECOVERY TO BE GRADUAL

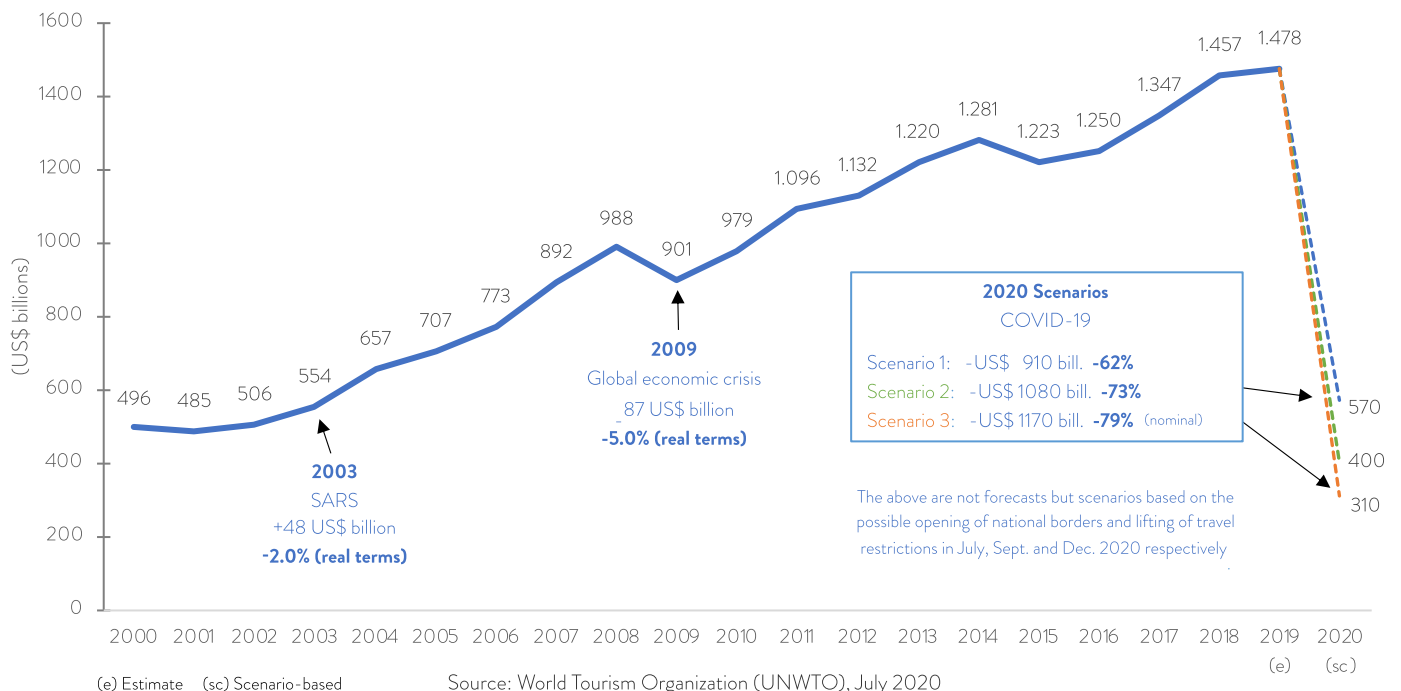
International tourist arrivals in 2020: three scenarios (y-o-y monthly change, %)



* Actual data through May includes estimates for countries which have not yet reported data. Source: World Tourism Organization (UNWTO), July 2020

INTERNATIONAL TOURISM RISKS RETURNING TO LEVELS OF 20 YEARS AGO

International tourism receipts, 2000-2019 and scenarios for 2020 (US\$ Billions)



The above are not forecasts but scenarios based on the possible opening of national borders and lifting of travel restrictions in July, Sept. and Dec. 2020 respectively

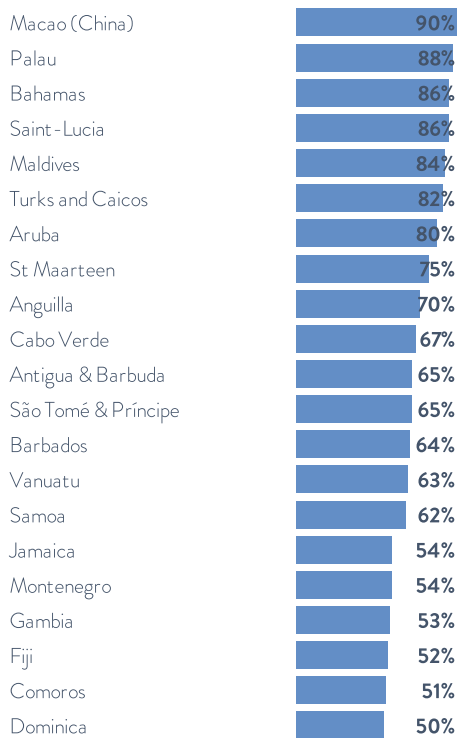
(e) Estimate (sc) Scenario-based

Source: World Tourism Organization (UNWTO), July 2020

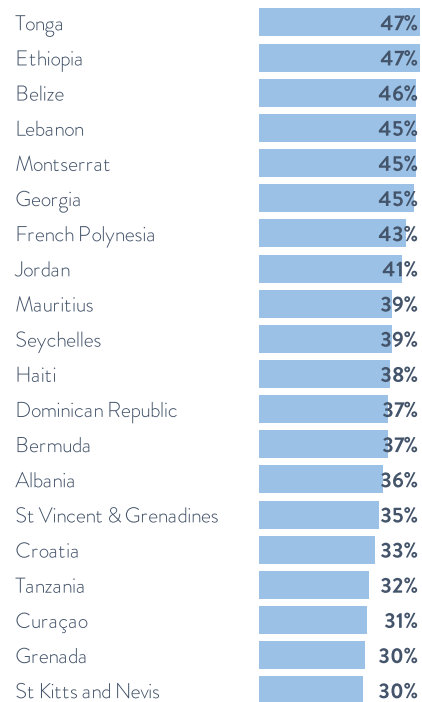
SIDS & LDCs MOST AT RISK

Share of exports from international tourism in total exports of goods and services (2018, %)

Between 50% and 90%



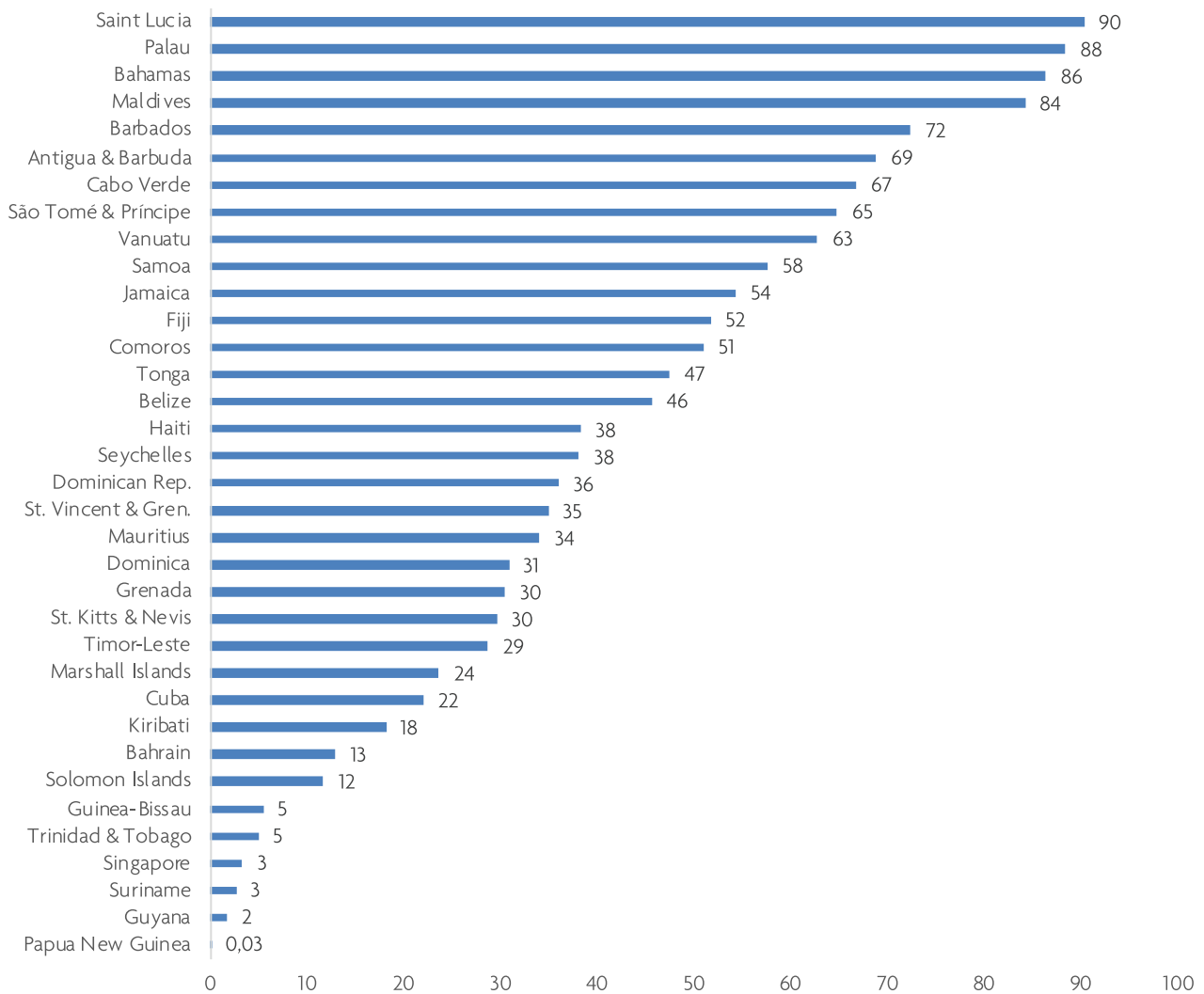
Between 30% and 50%



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SIDS & LDCs MOST AT RISK

Small Island Developing States (SIDS), International tourism revenues, share of total exports (%)

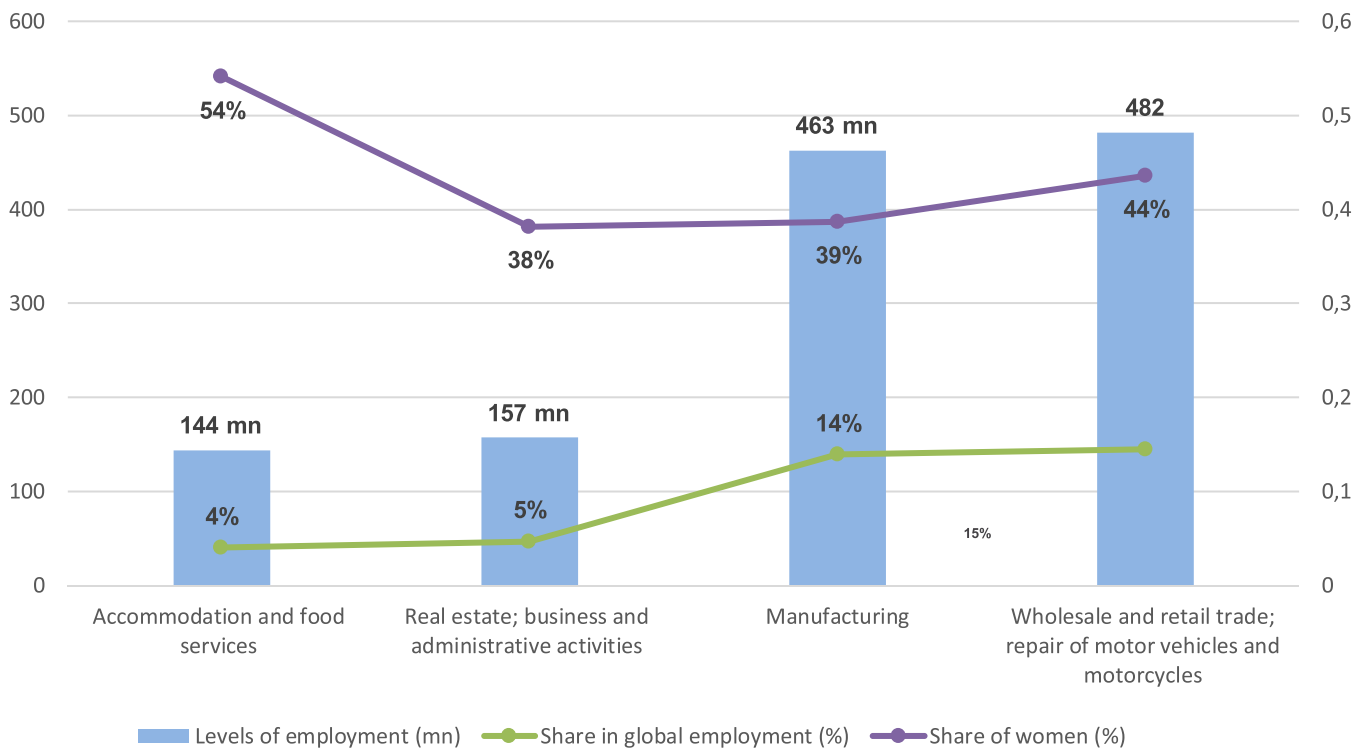


Note: No data available for Micronesia FSM, Tuvalu or Nauru.

Source: World Tourism Organization (UNWTO), July 2020

WOMEN, MAKING MOST OF TOURISM WORKFORCE, AMONG THE MOST VULNERABLE

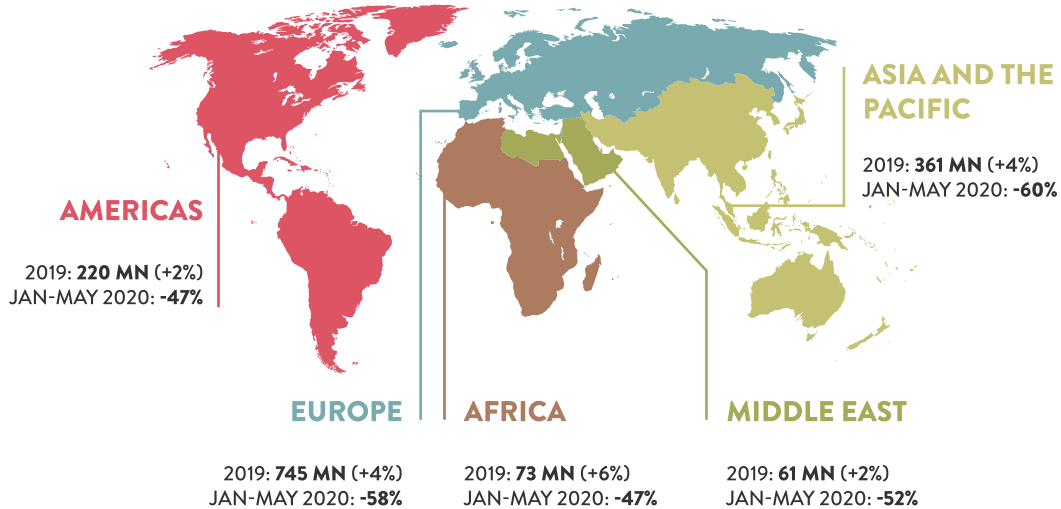
Employment in the most affected sectors, 2018



Source: World Tourism Organization (UNWTO), July 2020

INTERNATIONAL TOURIST ARRIVALS JANUARY-MAY 2020

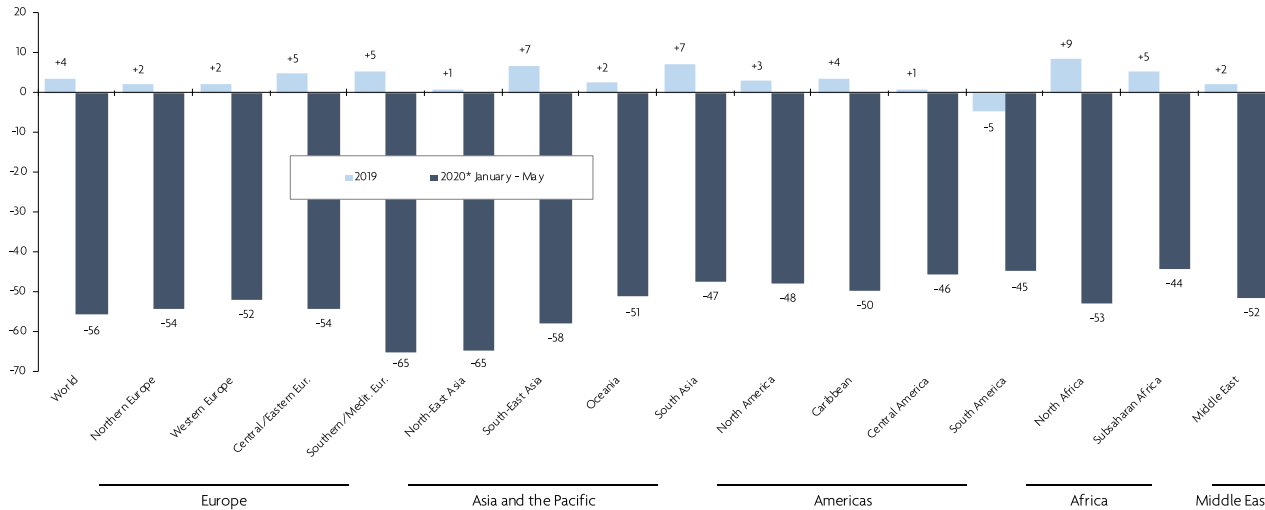
WORLD 2019: 1.5 BILLION (+4%)
JAN-MAY 2020: -56%



Source: World Tourism Organization (UNWTO), July 2020

International Tourist Arrivals

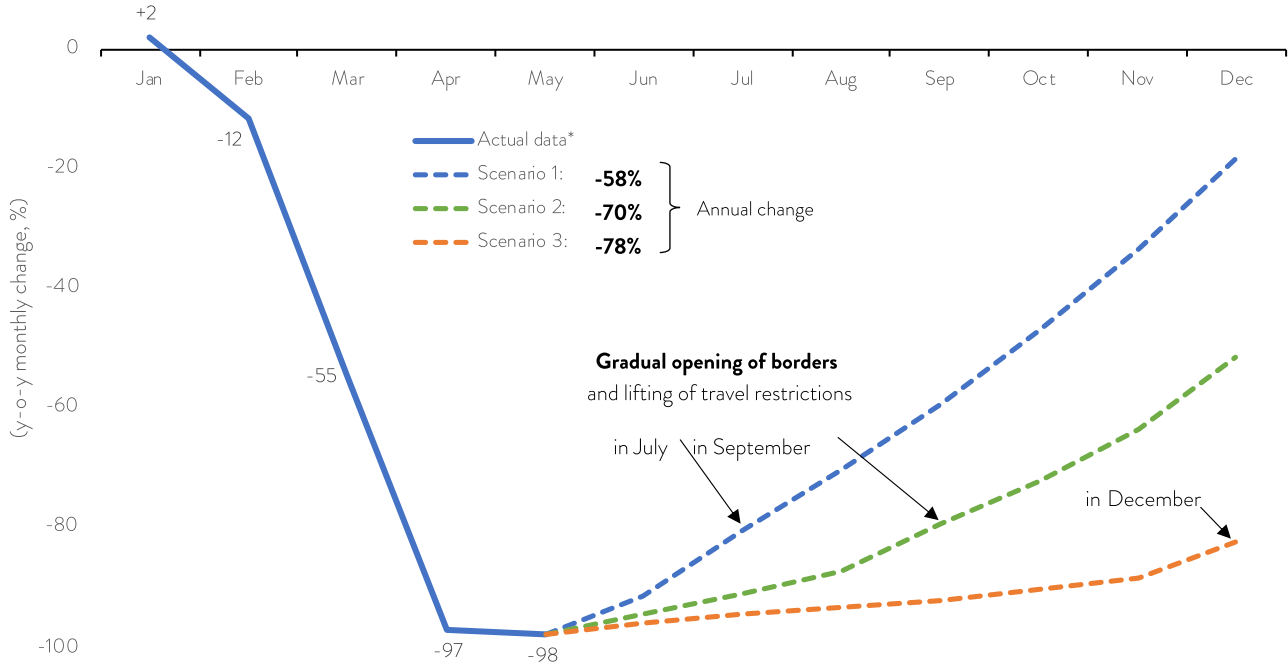
(% change over same period of the previous year)



Source: World Tourism Organization (UNWTO), July 2020

RECOVERY TO BE GRADUAL

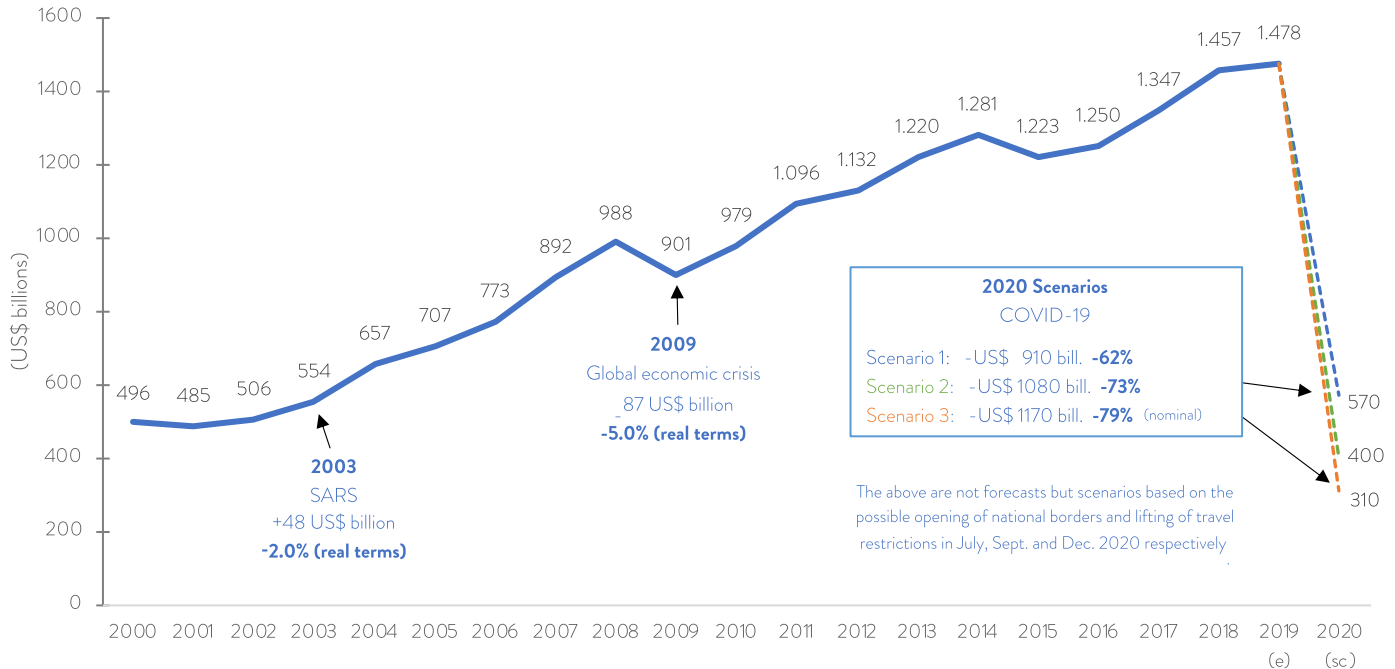
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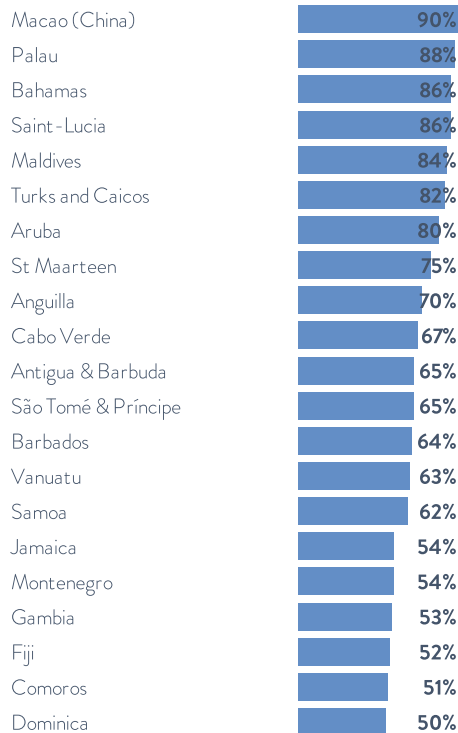
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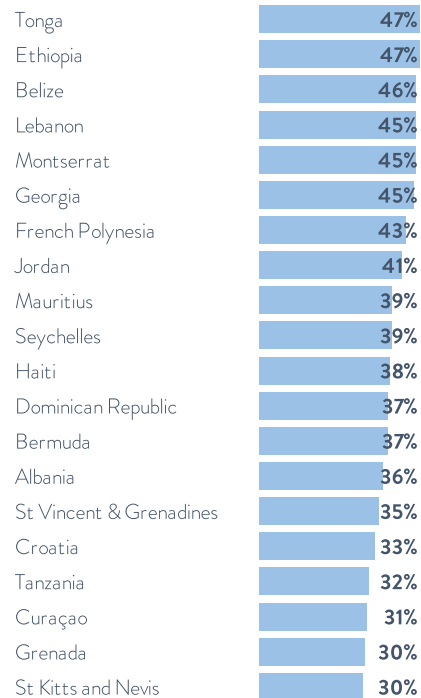
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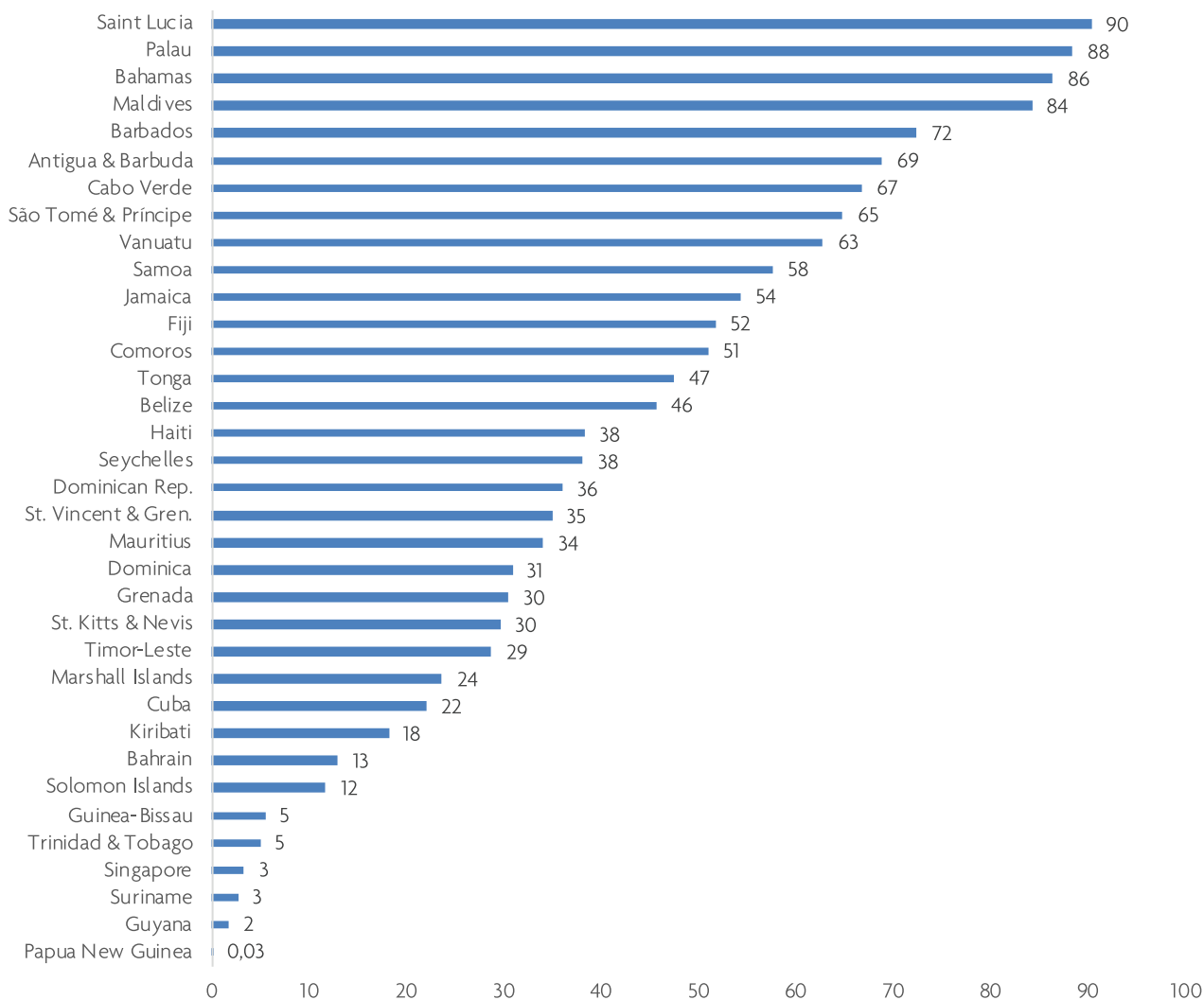
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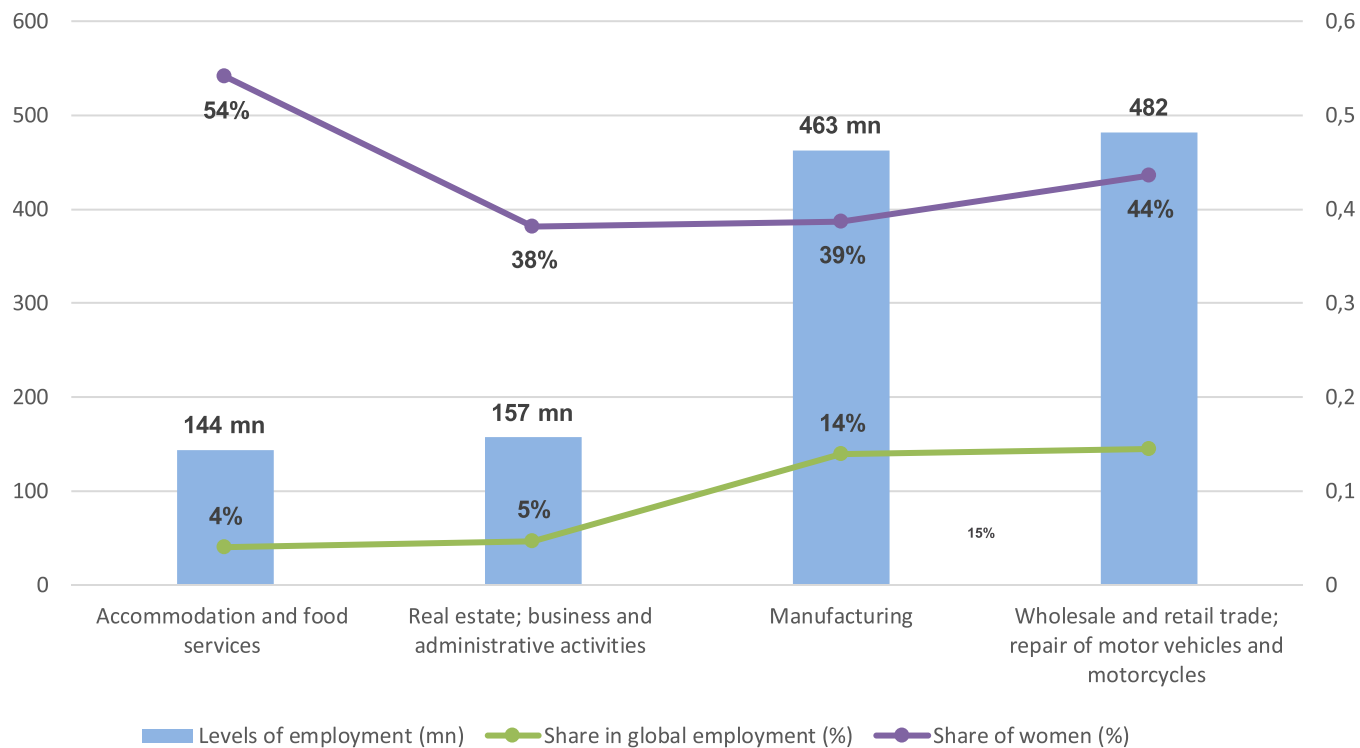


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